

# ICIP 2019

**IEEE International Conference  
on Image Processing**

**September 22-25, 2019**

**Taipei International Convention Center**

**Taipei, Taiwan**

**Exhibitor and  
Conference Patron Prospectus**



# Call for Sponsorship

The Organizing Committee for the 2019 IEEE International Conference on Image Processing (ICIP 2019) cordially invites you to participate as a patron and/or exhibitor at the conference to be held at the Taipei International Convention Center, Taiwan. You will have the unique opportunity to promote your company and market your brand for influential stakeholders in the image and video processing community.

The IEEE ICIP is one of the two flagship conferences of the IEEE Signal Processing Society (SPS). ICIP is expected to attract 1,500 participants this year, featuring world-class speakers, tutorials, and industry sessions. The ICIP conference is an excellent platform to foster innovative, state of the art research and to network the brightest minds of the academia and industry in image and video processing.

Patron participation at ICIP 2019 will give your organization a unique opportunity to increase visibility, promote your brand, and showcase your latest technologies to over 300 graduate students and more than 1,200 experienced researchers and engineers from a wide range of backgrounds, expertise, and leadership. For companies interested in recruiting students for full-time employment or internships, ICIP 2019 provides recruiters a great opportunity to seek highly qualified applicants at the Student Career Luncheon, where students learn about various companies and employment opportunities and have the chance to make connections with company representatives.

ICIP 2019 welcomes all forms of support from the industry and research institutions. It offers a variety of options for patron participation, including different levels of contributions to awards and events. The sponsorship program includes benefits such as printing the company's name and logo on the conference website and guide and distributing brochures and/or other materials to delegates.

We look forward to welcoming you at Taipei and encourage you to exploit the benefits of a patron and/or exhibitor by securing your preferred options.

## Contact and general inquiries:

Industrial Chairs: Jiun-In Guo, Anthony Vetro and Khaled El-Maleh

Email: [exhibitors@2019.ieeeicip.org](mailto:exhibitors@2019.ieeeicip.org)

# Conference Patron Opportunities

## Platinum Conference Patron - \$20,000 USD

- A mention during the opening ceremony and the awards banquet
- Name and logo of patron visible on the conference website with a link to the company's website
- Name and logo of patron highly visible at several places during the conference
- Name and logo of patron on the Conference Guide
- Advertisement in the Conference Guide\* (one full page)
- A double booth (600cm width x 200cm depth) in the exhibition area
- Option to place two (2) inserts in the official conference bag
- Option to organize a workshop at the conference<sup>#</sup>
- Four (4) free full conference registrations
- Student Career Luncheon Patron's benefits (details described below)

## Gold Conference Patron - \$15,000 USD

- A mention during the opening ceremony and the awards banquet
- Name and logo of patron visible on the conference website with a link to the company's website
- Name and logo of patron highly visible at several places during the conference
- Name and logo of patron on the Conference Guide
- Advertisement in the Conference Guide\* (one half page)
- A double booth (600cm width x 200cm depth) in the exhibition area
- Option to place one (1) insert in the official conference bag
- Three (3) free full conference registrations
- Student Career Luncheon Patron's benefits (details described below)

## Silver Conference Patron - \$10,000 USD

- A mention during the opening ceremony and the awards banquet
- Name and logo of patron visible on the conference website with a link to the company's website
- Name and logo of patron visible at several places during the conference
- Name and logo of patron on the Conference Guide
- A standard booth (300cm width x 200cm depth) in the exhibition area
- Option to place one (1) insert in the official conference bag
- Two (2) free full conference registrations
- Student Career Luncheon Patron's benefits (details described below)

## Bronze Conference Patron - \$5,000 USD

- A mention during the opening ceremony and the awards banquet
- Name and logo of patron visible on the conference website with a link to the company's website
- Name and logo of patron visible at several places during the conference
- Name and logo of patron on the Conference Guide
- One (1) free full conference registration
- Student Career Luncheon Patron's benefits (details described below)

Exhibitor - \$1,500 USD (before June 30, 2019) / \$2,500 USD (after June 30, 2019)

- Name and logo of patron visible on the conference website with a link to the company's website
- One (1) free full conference registration
- A standard booth, 300cm width x 200cm depth, composed of white side walls mounted in aluminum frame construction
- Fascia, 30cm height x 300cm width, with company name in dark blue color
- Three spotlights 18W
- One power socket of 110V/500W
- One table & two black chairs
- Carpet (grey)

	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Exhibitor \$1,500 or \$2,500
A mention during opening ceremony and awards banquet	Yes	Yes	Yes	Yes	
Name and logo on conference website and linked to company's website	Yes	Yes	Yes	Yes	Yes
Name and Logo visibility at several places during the conference	High	High	Standard	Standard	
Name and logo of patron on the Conference Guide	Yes	Yes	Yes	Yes	
Advertisement in Conference Guide*	Full page	Half page			
Exhibition booth	Double	Double	Standard		Standard
Insert(s) in conference bag	2	1	1		
Organize a workshop at the conference <sup>#</sup>	Yes				
Free full conference registration(s)	4	3	2	1	1
Student Career Luncheon Patron's benefits	Yes	Yes	Yes	Yes	

<sup>#</sup> Industry session is open to all attendees at no additional costs; proposal for the planned event should be discussed in advance with the industrial chairs.

\* Artwork for black and white conference program advertisement due by **July 19, 2019**.

## Advertising

- Conference Bag Insert - \$1,500 USD
- Full-page advertisement inside conference booklet - \$2,000 USD
- Inside front cover of conference booklet - \$3,000 USD
- Inside back cover of conference booklet - \$3,000 USD
- Outside back cover of conference booklet - \$4,000 USD
- Lanyard (exclusive) - \$8,000 USD plus production cost
- Conference app - \$8,000 USD
- WIFI in the conference - \$15,000 USD
- Charging station - \$10,000 USD
- Directional signage - \$5,000 USD
- Supersized screen at conference entrance - \$5,000 USD

## Conference Delegate Bags Patron - \$15,000 USD

- Option to have name and logo of patron on conference bag
- Name and logo of patron visible on the conference website with a link to the company's website
- Name and logo of patron highly visible at several places during the conference
- Name and logo of patron on the Conference Guide
- Option to place two (2) inserts in the official conference bag
- Three (3) free full conference registrations

## Workshop Patron<sup>#</sup> - \$12,000 USD

- A mention during the opening ceremony and the awards banquet
- Name and logo of patron visible on the conference website with a link to the company's website
- Name and logo of patron visible at several places during the conference
- Name and logo of patron on the Conference Guide
- Option to place one (1) insert in the official conference bag
- Two (2) free full conference registrations
- Student Career Luncheon Patron's benefits (details described below)
- Optional lunch for attendees at patron's cost

## Best Student Paper Award Patron - \$5,000 USD

- Name and logo of patron visible on the conference website with a link to the company's website
- Name and logo of patron on the Conference Guide
- Option to have name of supporter on Student Paper Award
- The Technical Program Committee decides the winner
- One (1) free full conference registration

## Best Paper Award Patron - \$5,000 USD

- Name and logo of patron visible on the conference website with a link to the company's website
- Name and logo of patron on the Conference Guide
- Option to have name of supporter on Best Paper Award
- The Technical Program Committee decides the winner
- One (1) free full conference registration

## Session Breaks Patron - \$5,000 USD

- Name and logo of patron visible on the conference website with a link to the company's website
- Name and logo of patron on the Conference Guide
- Name and logo of patron at session break area
- One (1) free full conference registration

## Tutorial Session Patron - \$3,000 USD

- Name and logo of patron visible on the conference website with a link to the company's website
- Name and logo of patron on the Conference Guide
- Name and logo of patron in the tutorial notes
- Name and logo of patron at the tutorial rooms

## Student Career Luncheon Patron - \$800 USD

- Name and logo of patron on the Student Career Luncheon web page
- Access to student CVs
- Distribution of job openings prior to the luncheon
- Permission to contact students via email following the conference
- Exclusive table and three reps can enjoy lunch for free
- Brief speaking slot at the luncheon

## Student Career Luncheon Attendee - \$100 USD

If a company does not sponsor the luncheon, the admission fee will be US\$100 per person (max 3)

- Access to student CVs
- Distribution of job openings prior to the luncheon
- Permission to contact students via email following the conference

# Application Form & Agreement for Exhibition and Patron Opportunities

IEEE International Conference on Image Processing

September 22 - 25, 2019, Taipei International Conference Center (TICC), Taipei, Taiwan

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ Mobile \_\_\_\_\_ Email \_\_\_\_\_

## EXHIBITOR OPPORTUNITIES

Please reserve _____ booths at the	<input type="checkbox"/> \$1,500 USD (on or <b>before June 30, 2019</b> )
	<input type="checkbox"/> \$2,500 USD ( <b>after June 30, 2019</b> )
Booth numbers requested	1 _____
	2 _____
	3 _____

Booth preferences will be accommodated whenever possible and are available on a first come, first served basis upon clearance of payment. Please refer to the booth area diagram on the prospectus. We will do our best to accommodate your preferences.

## PATRONAGE OPPORTUNITIES

To maximize your organizations exposure at the conference, you may support the conference in the form of a grant, or you may support a specific conference function, event or promotional item purchased by the patron and supplied directly to the conference.

<input checked="" type="checkbox"/>	Patron Package	Price (USD)
<input type="checkbox"/>	Platinum	\$20,000
<input type="checkbox"/>	Gold	\$15,000
<input type="checkbox"/>	Silver	\$10,000
<input type="checkbox"/>	Bronze	\$5,000
<input type="checkbox"/>	Exhibitor	\$1,500
<input checked="" type="checkbox"/>	Individual Patron	Price (USD)
<input type="checkbox"/>	Conference Delegate Bags Patron	\$15,000
<input type="checkbox"/>	Workshop Patron	\$12,000
<input type="checkbox"/>	Best Student Paper Award Patron	\$5,000
<input type="checkbox"/>	Best Paper Award Patron	\$5,000
<input type="checkbox"/>	Session Breaks Patron	\$5,000
<input type="checkbox"/>	Tutorial Session Patron	\$3,000
<input type="checkbox"/>	Student Career Luncheon Patron	\$800
<input type="checkbox"/>	Student Career Luncheon Attendee	\$100

<input checked="" type="checkbox"/>	Advertising	Price (USD)
<input type="checkbox"/>	Conference Bag Insert	\$1,500
<input type="checkbox"/>	Full-page advertisement inside conference booklet	\$2,000
<input type="checkbox"/>	Inside front cover of conference booklet	\$3,000
<input type="checkbox"/>	Inside back cover of conference booklet	\$3,000
<input type="checkbox"/>	Outside back cover of conference booklet	\$4,000
<input type="checkbox"/>	Supersized screen at conference entrance	\$5,000
<input type="checkbox"/>	Directional signage	\$5,000
<input type="checkbox"/>	Conference app	\$8,000
<input type="checkbox"/>	Lanyard (exclusive)	\$8,000+production cost
<input type="checkbox"/>	Charging station	\$10,000
<input type="checkbox"/>	WIFI in the conference	\$15,000
<b>Total Amount</b>		<b>(USD)</b>

**PAYMENT METHOD**

Please indicate payment method:

- Check, payable to Chinese Image Processing and Pattern Recognition Society, Tax ID Number 98279921
- Wire transfer, invoice with bank information will be provided to contact person once application form is received.

I, the duly authorized representative of the above-mentioned organization, subscribe and agree to all terms and conditions including, but not limited to the rules and regulations stated with this form for patrons, grants and exhibit space and services at the 2019 IEEE International Conference on Image Processing.

**Print Name** \_\_\_\_\_ **Title** \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Return this application to:**

IEEE ICIP 2019

c/o Elite Professional Conference Organizer (Elite PCO)

Email: [hannah@elitepco.com.tw](mailto:hannah@elitepco.com.tw)

Telephone: +886-2-2798-8329 ext.24

# Exhibitor Basic Terms & Conditions

1. Display space will be assigned by the Conference in accordance with the conditions outlined in the DISPLAY SPACE ASSIGNMENT which forms part of this agreement. In the event of a duplicate application for the same space, the assignment priorities stated in the EXHIBIT RULES shall be used. The Conference reserves the right at time for any reason whatsoever to change, shorten or extend the date of exhibitions; and/or change the venue or floor plan of exhibition.

2. Standard Exhibit Booth is 3 meters wide, 2 meters deep, and 2.5 meters tall.

3. The Exhibitor shall remit 100% of the total booth rental at the time of registration and booth selection, as determined elsewhere in this agreement. Should the payment not be made on time, the Conference is entitled to terminate the agreement, withdraw confirmation of acceptance, and make other arrangements for non-fulfilment of agreement.

4. Materials and logos for any recognition in the conference program guide need to be received by Elite PCO no later than **July 19, 2019**.

5. In the event of cancellation of this agreement by the Exhibitor prior to the date of the conference, the Exhibitor will be eligible for a refund according to the following schedule:

Cancellation on or before <b>June 30, 2019</b>	50%	of booth rental
Cancellation after <b>June 30, 2019</b>	0%	of booth rental (no refund will be granted)

The Conference reserves the right to reassign space, withstanding the cancellation fee.

6. In the event the Conference does not accept this agreement, the Exhibitor will be promptly notified, and the fees returned.

7. The Exhibitor agrees to accept from the Conference, billing for any charges rendered during the conference in conjunction with services performed or administered by the Conference and requested by the Exhibitor. These charges may include, but are not limited to, surcharges for materials or services requested by the Exhibitor through the Conference. All such charges are due and payable in full within upon receipt of an invoice from the conference.

8. The Exhibitor agrees that the Conference or its sponsor(s) shall not be liable for any damages, whether to person or property, for any reason whatsoever by reason of use, occupation, or enjoyment of the space by the Exhibitor or any person therein with the consent of the Exhibitor, and that the Exhibitor shall indemnify and keep harmless the Conference and its sponsor(s) from all liability on account of such damage or injury, regardless of cause, by the Exhibitor, its representatives, agents, or contractors.

9. In the event the site of the conference shall, in the sole discretion of the Conference, be unfit for occupancy or substantially interfered with by reason of any cause(s) not within the control of the Conference, this agreement may be terminated by the Conference. "Cause" or "causes" may include, but shall not be limited to: fire, flood, epidemic, earthquake, explosion, accident, blockage, embargo, weather, governmental restraint or orders of restraint from local or national civil or military authorities, act of public enemy, riot or civil disturbance, inability to secure appropriate labor, impairment of transportation or facilities, or inability to obtain, for whatever reason, necessary supplies, equipment, or clearances, or by rule of federal or local law, or any circumstances deemed as act of God. Should the Conference terminate this agreement pursuant to the provisions of this section, the Exhibitor waives any and all claims for damage arising therefrom. The Exhibitor further agrees that the Conference liability is limited to a refund

of monies paid prior to the termination. Should the conference be underway, the Exhibitor shall expect the Conference to adjust the refund to reflect a pro rata adjustment based on the number of hours the conference shall have been in operation prior to the termination. This provision shall not relieve the Exhibitor of any liability arising from the provisions of Section 6 above, and all monies due to the Conference in regard shall be paid notwithstanding.

## EXHIBIT RULES

### 10. BOOTH IDENTIFICATION

Absolutely NO company identification may be placed outside the area of the booth. No identification may be placed on posts or pillars adjacent to booths occupied by exhibitors, or on carpeted areas of the aisles beyond the standard booth limits.

### 11. DISTRIBUTION OF SOUVENIRS AND SAMPLES

To achieve greater exposure and attention exhibitors may donate items to be given away in a daily door prize drawing if one is established by the conference management. Souvenirs or samples which have no resale or negotiable value may also be given away. Any distribution must be conducted within the exhibitor's designated booth space. In all cases, exhibitors planning giveaways of any nature should make arrangement well in advance with the show management, which reserves the right to prohibit the distribution of anything which, in its opinion, is not in keeping with the character of the conference.

### 12. DISPLAY REQUIREMENTS AND RESTRICTIONS

Exhibitors undertake to aware the timetable designated for completion of their display before the exhibition opening and its dismantling at close of the exhibition. No dismantling or packing of the display before designated hours are allowed.

All displays or exhibited materials must be fireproof to conform to local fire regulations. Displays must be self-supporting and nails or screw are not permitted in building floors or walls. Displays must be wholly confined within exhibitor's booth and must not obstruct the clear view of nearby exits or other exhibits.

**ALL WIRING ON BOOTHS OR DISPLAY FIXTURES MUST CONFORM TO LOCAL ELECTRICAL AND LOCAL FIRE DEPARTMENT REGULATIONS.**

The side of any display cabinet or structure facing a side aisle, or adjacent exhibitor's booth, must be finished or suitably decorated at the expense of the exhibitor erecting or installing such display. No exhibit may exceed 2.5 meters high, PARTICULARLY THAT NO PART OF A SIGN OR SOLID DISPLAY MAY EXTEND HIGHER THAN 2.5 METERS ABOVE THE FLOOR.

**NOTE: ANY DISPLAYS NOT CONFORMING TO THE EXHIBIT SPECIFICATIONS OUTLINED IN THESE RULES MUST BE APPROVED BY THE CONFERENCE MANAGEMENT IN WRITING PRIOR TO THE MOVE-IN DATE.**

Exhibition areas and fittings made available to exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the exhibitor.

### 13. BOOTH PERSONNEL & ACTIVITIES

With the exception of convenience help, such as secretaries or professional product demonstrators, all booth personnel must be REGULAR EMPLOYEES of the company, or its representatives, who are fully capable of explaining the technical aspects of products or processes on display on an appropriate level at the conference. Activities are only allowed within the exhibition and only as long as they do not interfere with the running of the conference nor disturb the fellow exhibitors.

No exhibitor may advertise or promote any outside activity, such as an open house or separate exhibits wherever located, occurring during the hours IEEE ICIP 2019 exhibits are open, or which detracts from the exhibit or convention operations.

Only registered exhibitors may publicly advertise hospitality rooms and only on those bulletin boards provided in the exhibit area.

#### 14. LIABILITY AND THEFT

The Conference and its management company will not be responsible nor liable for injury to the person or property, nor loss of property of exhibitors, their guests, invitees, employees, or agents. Furthermore, the exhibitor agrees to defend or hold harmless the conference, its directors, employees, and agents from any liability of personal injury and loss or damage to property.

EXHIBITORS SHOULD INSURE AGAINST SUCH CONTINGENCIES. Damage to inadequately packed property is exhibitor's own responsibility. If exhibit fails to arrive, exhibitor is nevertheless responsible for the booth rental.

Exhibitors should be on hand to supervise during set-up and dismantling of products, projection equipment and other items of high value. At least one person should remain with the exhibit until visitors have left the premises at the closing hour each day.

At move-out, specific arrangement should be made to package or place under lock any items of extremely high value and especially items of general interest such as small instruments, walkie-talkies, high fidelity equipment, projectors, etc.

#### 15. SUB-LETTING EXHIBIT SPACE

No exhibitor may assign, sublet or apportion any of the space contracted for by him/her or their company.

#### 16. MATERIALS HANDLING

The handling of exhibitor's material into and out of and within the exhibit buildings shall be at exhibitor's expense. Exhibitor's empty crates, boxes and cartons will be removed from the show area before the opening. It is the exhibitors' responsibility to remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Conference will arrange for their removal at the exhibitors' risk and expenses.

17. The entry to exhibit areas will be secured to prevent entrance by anyone not authorized by IEEE ICIP 2019 management, or not wearing proper badge for admission to such areas outside of exhibit hours. A WATCHMAN SERVICE DOES NOT GUARANTEE EXHIBITORS AGAINST LOSS: NEITHER DOES IT IMPLY AN ASSUMPTION OF LIABILITY FOR EXHIBITOR'S PROPERTY BY THE CONFERENCE.

Any equipment to be removed from the exhibit area during the conference must be authorized by the Exhibit Manager in conjunction with the specific exhibitor.

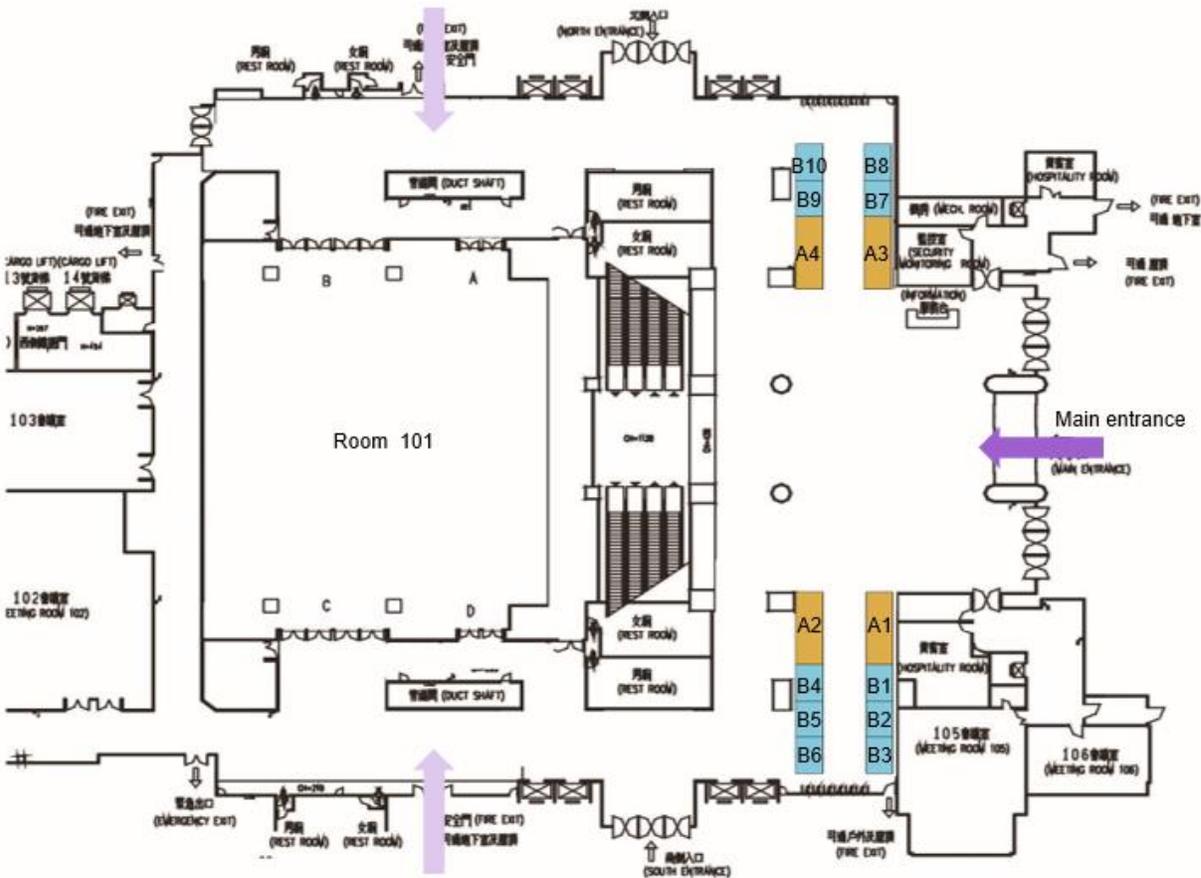
#### 18. INTERPRETATION OF RULES

Conference management shall have final authority as to the interpretation of these rules and their applications and shall have the authority to establish penalties in the event of violations.

#### 19. AMENDMENTS TO RULES AND REGULATIONS

Conference management reserves the right to amend these rules and regulations or to make additions thereto.

# Exhibit Floor Plan



- 600cm width x 200cm depth, double booth, reserved for Platinum and Gold patrons
- 300cm width x 200cm depth, standard booth

## Exhibit Schedule\*

Activity	Date	Time
Move-in	Sunday, September 22, 2019	09:00-17:30
Exhibit hours	Monday, September 23, 2019	09:30-17:30
	Tuesday, September 24, 2019	09:30-17:30
	Wednesday, September 25, 2019	09:30-17:30
Move-out	Wednesday, September 25, 2019	17:30-22:30

\* Schedule may be subject to change.